Strategic Planning Session 2020 - 2021

June 24, 2020

Present: Brenda Cornell, Elaine Wentz, Becky Lankow, Barry Glum, Merlin Beto, Cindy Lynk

Absent: Tammy Barstad, Nathan Kimball

President Cornell called the meeting to order at 1:10 pm.

Current checkbook balance as of 6/12/20: $2,218.60

Current Morgan Stanley account as of 5/31/20: $20,018.72 (up $743.32 from prior month)

Merlin and Becky have not had any of their cancelled conference expenses refunded yet.

Membership is holding steady at 43.

Draft constitution and bylaws are out for review. July 6th will be the end of the 30-day review and Cindy will send out a vote to the membership at that time.

The fall conference is currently on hold pending state re-opening. Merlin suggested we poll the members for their feedback. 1. Would you attend a fall conference this year; 2. Would you prefer in-person or virtual; 3. Topics you are interested in; 4. Would you attend virtual social hours or coffee breaks? Cindy will send out a survey.

Board meetings will be held monthly and kept to a half hour. Brenda will send out meeting notices for the 3rd Friday of each month at 8:30 am.

2020 – 2021 Plan:

1. Use of organization funds: continue paying members international dues, pay for two members to attend the international conference, funding the annual state conference for all members, speakers for lunch n' learns, quarterly social event, and quarterly drawings.
2. Create a calendar of events carrying forward the schedule from 2019-2020.
3. Strengthen and maintain membership.
4. Recruitment of new board members.

Merlin moved to approve the strategic plan. Elaine seconded. All approved, motion carried.

Committee assignments will be decided at our July meeting.

Membership
Training
Conference
Learning Tree
Communication
Retirees

Next meeting is Friday, July 17th at 8:30 am.

Meeting adjourned at 2:50 pm.